



valuegeneration

Risk and Continuity Services



v

Increasing the **value**, **potential** and **resilience** of your business

Risk Management and Business Continuity

Businesses today face a wide array of risks that could threaten their underlying value, future prospects and very survival. We are increasingly reliant on information technology, communications and outsourcing to undertake our work, which make us extremely vulnerable in the event of disruption. Commercially aware business owners and

managers can often act quickly to mitigate the effects of business disruption. But a reactive approach is less effective than proactive. Experience shows that businesses understanding and controlling their key risks are better able to expand, increase profits and survive unexpected disruption. Broad risk management enables an organisation to identify and nurture its strengths, whilst taking steps to address weakness or vulnerability that left unchecked could significantly harm the business.

Risk Management can be defined as:

- the process through which the company identifies and records its major vulnerabilities and then implements appropriate risk mitigation and protective measures.

Business Continuity Planning can be defined as:

- the development and implementation of Business Continuity Plans that can drive the stabilisation and recovery of a business after a disruptive event.

Taken together Risk Management and Business Continuity are a powerful mix to help protect the value and potential that business owners, employees and others have created. Implemented effectively they also send a message of reliability and quality to customers and clients, which provides valuable competitive advantage against competitors who may not be equally thorough.

Our Principles...

We have five key principles which inform and direct the work we do:

1. Thoroughly investigate your Risk Management and Business Continuity requirements
2. Provide a detailed and costed project plan for your approval prior to any assignment
3. Make sure all participants in our work are fully at ease and understand their role
4. Create practical and understandable Risk and Continuity processes and documentation
5. Charge reasonable fees and only bill justifiable time incurred.

Why appoint us?

We strive to work in partnership with our clients and provide ongoing support as they develop their Risk Management approach and Business Continuity plans.

Many Risk Management and Business Continuity initiatives can best be implemented in house, with less reliance on external consultants. Where this applies to you, we would work in an advisory role, helping to direct your team to complete the work.

If however we both agree that more support is required we can become more actively involved by closely handling all the Risk Management and Business Continuity initiatives from start to finish. This is more costly, but can be the more efficient approach for complex assignments.

Risk Management and Business Continuity are often viewed with scepticism by management and workers alike. When business life is so fraught, why layer on more bureaucracy?

However when considering the significant failure rates of companies experiencing material disruption, the need for protective measures becomes much more evident. That's why, when you appoint us, we will spend time explaining our role clearly to your team and demonstrating why an investment in Risk Management is such a crucial issue for every organisation.

We want to leave you with Risk Management and Business Continuity protections that add tremendous value to your business; so that the stakeholders in your organisation (e.g. owners, managers, employees, customers/clients and suppliers) feel confident and secure.

Your organisation has striven to build a valuable entity on the basis of quality and reliable service. We can help you to protect the value of your business and enhance its future potential.

Services we offer

Every business is unique and we recognise this by adopting a flexible approach to the services we provide. We cater for this by spending time with you to establish exactly what you need and then developing a detailed costed project plan for every

assignment. We want you to be assured as to the cost and rationale behind every piece of work we undertake with you.

In summary the type of work we do includes:

Risk Management

- Overall Business Review to assess and document your Risk Management requirements within an Action Plan Report
- Detailed review of specific Business Risks and documentation of key Risks within a formal Risk Register
- Development of a Risk Management System including Policy, Strategy, Framework and specific operational processes
- Creation of appropriate internal audit measures to assess the efficacy of your Risk Management System

Business Continuity

- Business Impact Analysis to assess the critical elements of your organisation; what could threaten them and the financial and reputational exposure faced, should risks materialise
- Development and implementation of a Business Continuity Plan
- Creation of testing, review and update procedures to ensure your Business Continuity Plan is up-to-date and effective.



NORTHERN OFFICE:

Loxley Building
Manor Street
Audenshaw
Manchester
M34 5JG

Tel: 0161 303 7993

Fax: 0161 681 5111

Email: info@valuegeneration.co.uk

SOUTHERN OFFICE:

Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

Tel: 01420 540273

Fax: 01420 544098

Email: info@valuegeneration.co.uk

Value Generation limited

Director responsible for Risk and Continuity Services - Paul Johnson (based in our Southern office)